

City Council Targets For Action Updates as of December 31, 2017

Goal	Project	Director	Description	Target Completion	Actual Completion	Update	Status
1	FY 18/FY 17 Hurricane Mathew Event, Response & Recovery	Ben Major	To complete short-term and long-term recovery from Hurricane Matthew utilizing opportunities to implement sustainability measures that result in a more resilient, safe and secure community.	10/30/2020		Recovery progress continues with a probable share of \$63 million allocated to repair North Carolina homes that is pending U.S. Senate approval. Over 200 property owners applied for Hazard Mitigation Grant Program assistance (\$4.7 million) which 28 applicants qualified. Moreover, \$22 million has been awarded for Community Development Block Grant-Disaster Recovery projects over the next three years. ReBuild NC Housing Recovery Program is receiving applications by appointment, 910-550-1155, at Cumberland County DSS.	On Schedule
1	FY 18/ FY 17/ FY 16 Complete study for a Joint 911 Center and seek Council approval	Kristoff Bauer	Study has been completed. The project is to develop a consolidated 911 Public Safety Answering Point with Cumberland County.	12/31/2019		Project canceled due to an inability to develop a governance model that was acceptable to both policy bodies.	Stopped/Unprogrammed
1	FY 18/ FY 17/ FY 16 Build fire station 12	Ben Major	FY18 Fire Station #12 relocation	5/1/2018		The contractor is working on completing the brick work and installing the shingles by the end of January 2018. Contractor is also working with IT on final details for data installation and Amerizon Wireless on zetron, radio and speaker installation before the sheetrock work is started. Also working with Parks & Recreation on the landscaping work for the stormwater pond and around the fire station. Staff met with Gordon Johnson last week and approved the interior finishes. A purchase order has been processed for the extractor, the hose/PPE dryer and the radio transition from old Station 12 to new Station 12. Total expenditures as of January 12, 2018 is 2,038,824.51. The next meeting with the architect and contractors is January 24, 2018 at JW Coon elementary school.	On Schedule

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1	FY 17 Expand Corridor Cameras	Michael Petti	The Fayetteville Police Department installed remote-control cameras throughout the City of Fayetteville. Cameras can be viewed by police staff inside the department's Crime Information Center.	10/1/2017		The Fayetteville Police Department currently has 38 cameras in operation., the majority of which operate in an intermittent fashion. We are currently in negotiations with Brady Integrated Security to complete the repairs.	Behind Schedule and Not Complete
2	FY 18 Project Homerun Redevelopment	Kristoff Bauer	The construction of a Minor League Stadium, the new home for Single A+ affiliate of the Houston Astros, in downtown Fayetteville.	12/31/2018		Construction Drawings are complete and have been submitted for building permit review. The site is fenced, erosion control is in place, and dirt is being moved.	On Schedule

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2	FY 18 Establish a revolving loan pool for small business	Victor Sharpe	To create an Economic Development Revolving Loan Fund to provide either: 1.) "L.O.C.A.L" FUND- Short-term capital lending assistance in support of Fayetteville, North Carolina-based small building and trades licensed contractors and sub-contractors seeking financing assistance to cover working capital-type expenses during the start-up phase of fulfilling a government contract/sub-contract. 2.) THE START UP FUND- Capital lending assistance in support of Fayetteville, North Carolina-based artists and skilled, creative and crafts-persons seeking financing assistance in support of the start-up, expansion, or economic enhancement of an Arts, skilled-craft, or creative intellectual property-based business engaged in the production of original works of art, skilled trade-craft, performance, or creative intellectual property. Working in collaboration with the Center for Economic Empowerment and Development (CEED).	8/1/2017	6/30/2017	This project was not funded for the FY 18 year.	Stopped/Unprogrammed
2	FY 18/ FY 17 Execute approved plan to redevelop Centre City Business Park	Victor Sharpe	The Centre City Business Park project involves the assembly of land and redevelopment of the site by a developer. The City is in the final stages of gaining full ownership of the entire site. The renovation of the Dr. E. E. Smith House is currently underway.	6/30/2017		The Dr. E. E. Smith House renovation is currently underway. The exterior work has been completed and interior work is in progress. The assembly of land continues to move forward through the Legal Department. Staff will develop a Request for Proposal for a developer to develop the site.	Behind Schedule and Not Complete

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Goal	Project	Director	Description	Target Completion	Actual Completion	Update	Status
2	FY 18 Develop a Shaw Heights annexation implementation plan	Gerald Newton	Project is on hold pending further direction from City Council.			Project is on hold pending further direction from City Council.	Stopped/Unprogrammed
2	FY 17 Develop preliminary land acquisition strategies for Shaw Height	Gerald Newton	The Shaw Heights land acquisition strategies are outlined as part of the action strategies in the Shaw Heights Area Comprehensive Plan.			Project is on hold pending further direction from City Council.	Stopped/Unprogrammed
2	FY 18 Policy Direction for Murchison Road and Corridor redevelopment	Victor Sharpe	Policy Direction for Murchison Road and Corridor redevelopment.	12/1/2017		Staff is currently discussing options to engage stakeholders and developers to seek opportunities to leverage development opportunities at Catalyst Site 1 and other viable sites along the Murchison Road Corridor.	Behind Schedule and Not Complete
2	FY 18 Develop a targeted tax incentives policy	Victor Sharpe	To recruit and encourage new business as well as investment by existing business in manufacturing, office, targeted commercial and prioritized Downtown, Arts & entertainment, and redevelopment-area developments: This incentive program will encourage, support, and reward significant, private-sector investment in real and personal property improvements in support of job and wealth-creating activity, business development and community-building in targeted areas of the community and/or for prioritized uses and functions.	9/1/2017		Staff is currently reviewing an economic development policy that will fine tune the tax incentive policy.	Behind Schedule and Not Complete

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3	FY 18 / FY 17 Complete study and develop a plan of action that will accelerate stormwater projects by 25%	Rob Stone	E&I developed a plan of action that accelerates the capital projects expenditures by 25% starting on FY19. The financial model wouldn't support the acceleration earlier than that.	6/30/2018		5-year CIP plan presented to Council as part of the budget included a 25% acceleration starting in FY19.	Completed
3	FY 18/ FY 17/ FY 16 Complete Comprehensive Land Use Plan	Gerald Newton	Evaluation of base information for future plan development.	6/29/2018		Staff are reviewing base information, which includes area demographics and other plans that have been previously developed, to better guide the development of a comprehensive land use plan.	Pending
3	FY 18/ FY 17 Develop comprehensive review of broadband capabilities in city to leverage City's fiber assets to improve speed, liability and coverage	Dwayne Campbell	Assess the current Fiber network in our community and then partner with PWC, County and local education institutions to foster innovation, drive job creation, stimulate economic growth, assist with reaching the underserved population and serve new areas of development in our community by June 2019. No additional resources are needed for FY18 for the completion of this project.	6/30/2018		The recommended next step is to schedule time to align the City's key goals to the areas that the BRIGHTspot effort can support. In addition, discussions with industry leaders on SmartCity capabilities, Safety & Security applications and the general expansion of broadband services are continuing. Fayetteville might offer a great option for these companies, but the key will be how Council thinks these efforts align with our goals and priorities. Robert Van Geons opened a BRIGHTSpot location downtown Fayetteville. Next steps, setting up a tour of the facility during the third quarter as well as engage Council on next practical steps during the Council retreat.	Behind Schedule and Not Complete

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3	FY 18 Review changes to the Unified Development Ordinance	Gerald Newton	Review of the Unified Development Ordinance			Internal staff (planners and those utilizing the document for administration and enforcement) has compiled a list of UDO items for internal review. External customers and development stakeholders are currently involved in providing comments and suggestions for the UDO review. We are working with Council Member Crisp on the development of an ad-hoc UDO revision committee.	Pending
3	FY 15 Complete full implementation of FayWorx	Michael Bailey	Fayworx Go Forward Strategy	6/30/2017	9/30/2017	Permitting and Inspections staff continues to coordinate with CoF Information Technology and integration partner Timmons to streamline the permitting structure. The residential section of Cityworks has been completely rewritten and is in production. This multiyear project is complete with ongoing operational improvements such as the development of an online permit request customer portal.	Completed

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4	FY 18/ FY 17 Complete Parks and Recreation Capital bond projects	Michael Gibson	The passing of the \$35M Parks and Recreation Bond Referendum in March 2016 has resulted in a number of new projects and updates to existing assets. COF Staff coordinated with Mott MacDonald as the contracted project manager to develop the project implementation plan, timeline and funding model for Phase 1 of the bond issuance.	6/30/2018		Construction has been completed for Splash Pads at the Massey Hill and Myers Recreation Centers. New playground units have been installed at each site and additional site work (walkways, sod, and fencing) is in progress. The surfacing of the Universally Accessible Playing Field at the Massey Hill Recreation Center is now complete. This project was funded in part by grants from the Connect NC Bond Package and from Major League Baseball's "Baseball Tomorrow Fund." Additional site work (bleacher installation, walkways, sod, and fencing) is in progress and expected to be complete within the month. Schematic Design Drafts have been received for the Western Senior Center. Design modifications were made based on feedback from Senior Citizen groups in the month of November. Modifications pertained to allocation of restroom facilities throughout the building. A Land Lease is still pending from the State of North Carolina but receipt is anticipated within the next 2-4 weeks. A contract is currently being finalized for a Construction Manager at Risk for the project.	On Schedule
4	FY 18/ FY 17/ FY 16 Airport Terminal Renovations	Bradley Whited	Construction Part I - Demolition of Concourse A and Security Connector. Construct new replacement concourse and Security Connector to include new kitchen and restaurant space.	6/30/2018		Resolute Construction is onsite and Airlines have been relocated from Concourse A to Concourse B for continuing operations. Site work will begin for preparation for demolition of Concourse A.	On Schedule

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4	FY 18/ FY 17 Complete pedestrian master plan and seek Council approval	Rob Stone	Communities throughout North Carolina have begun to place more emphasis on providing facilities for biking and walking. A desire for better multi-modal choices, the demand for more walkable and bikeable communities and a focus on smart growth initiatives have combined to highlight the need for better, more complete bicycle and pedestrian transportation systems. This project is to develop a City wide Bicycle Master Plan that will identify locations and prioritize projects for improvement of bicycle safety in our City.	6/30/2018		Development of draft recommendations of the plan are ongoing. Initial draft plan recommendations completed and forwarded to staff for review in December 2017. Council scheduled to be briefed on these recommendations at the Feb 5, 2018 work session. Final public involvement event will be scheduled the week of February 5, 2018. Final draft approval by Council scheduled in April 2018.	On Schedule
4	FY 18/ FY 17 Develop target area revitalization strategy	Victor Sharpe	The Target Area Revitalization Strategy will focus on program implementation in the Bonnie Doone and B Street/Lincoln Drive Areas. This is a coordinated effort among City departments. Activities include code enforcement, environmental services, demolition, rehabilitation and a coordinated effort by the Police Department.	6/30/2017		The Target Area Revitalization Program is currently being implemented. To date, the City has donated 7 lots in the B Street Area in which single family affordable houses will be developed. Applications for assistance have been taken in the Bonnie Doone and the Lincoln Drive/B Street program areas.	On Schedule
4	FY 18 Adoption of Fayetteville Beautiful by Fayetteville Cumberland Parks and Recreation	Michael Gibson	The City has been providing support to the privately administered Fayetteville Beautiful annual community cleanup program for a number of years. It has been requested that the City take on a stronger leadership role to continue this valuable community program. Staff will dedicate required resources to ensure the continuation of this program consistent with past operating practice.	6/29/2018		PRM met with Corporate Communications to discuss options for litter campaign aiming at elementary and middle schools throughout Cumberland County. Staff has set dates to record PSAs. Fayetteville Cumberland Youth Council (FCYC) has developed a campaign and slogans.	On Schedule

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4	FY 18 Conduct an anti-poverty summit	Jay Reinstein	"The Pathways For Prosperity Summit will bring together residents, non-profit organizations, advocacy groups, faith communities, government partners, academics, and individuals with lived experience of poverty to learn and collaborate about solutions to reduce generational poverty in our community. Included in the CMO departmental FY18 budget request is an additional \$10,000 for the Pathways to Prosperity Summit.	6/30/2018		A survey was developed by the Committee and distributed in both English and Spanish to community partners, Chamber of Commerce, Cumberland County Schools with over 2,000 completed. The responses will help drive the P4P Summit on 11/18. Over 215 community members attended the 11/18 event with five focus areas identified including Affordable Housing, K-12 Education, Early Childhood Education, Parent Mentoring and Workforce Industry Alignment. These focus areas will drive comprehensive planning, through which, the initiative will establish measurable objectives and strategies for improving each focus area. Next steps include focus area meetings in December, January and February with the annual action plan developed in March. An update will be provided to City Council at their January 2 work session.	On Schedule
4	FY 18 Conduct a comprehensive housing study	Victor Sharpe	The Economic & Community Development Department will complete a comprehensive affordable housing study during FY 18.	6/30/2018		A request for proposal is currently being developed for solicitation of an update to the existing Housing and Market Analysis that was developed in 2015.	Behind Schedule and Not Complete
4	FY 18/ FY 17/ FY 16 Complete Cape Fear River Trail through Part C	Rob Stone	Multipurpose pedestrian trail for bicycling, walking, jogging.	8/31/2018		Construction agreement has been fully executed. City is in the process of obtaining easement from CSX. NCDOT approval has been received.	Behind Schedule and Not Complete

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4	FY 18/ FY 17/ FY 16 Develop Homelessness Solution: Execute approved IA with County	Victor Sharpe	The Interlocal Agreement with Cumberland County is a partnership to provide homeless services with an outside agency, assist with the cost of the Homeless Management Information System (HMIS) which is managed by the Data and Evaluation Analyst through the Cumberland County Community Development Department.	6/30/2017		The Request for Proposal has been completed and is ready for solicitation to agencies to provide homeless prevention and rapid re-housing services. The City has continued to pay one half of the salary for the Data and Evaluation Analyst and the cost of the HMIS.	On Schedule
4	FY 17- FY 15 Execute TIP/ FAST Center	Randy Hume	The FAST Center is a long awaited community enhancement to the downtown area. The Center will provide comfortable passenger waiting areas, a central ticketing area, and retail options for customers. This project has been in the making for over 10 years. Phase 1 of the project which accommodates FAST fixed route operations opened in November 2017. Phase 2, which includes improvements for Greyhound related to the City's lease with Greyhound, should be completed by April 30, 2018. Claims and counter claims among the general contractor and design/engineering team are expected to be resolved by June 30, 2018.	3/31/2018		Construction is substantially complete. FAST was granted a Permanent Certificate of Occupancy on October 31, 2017 and began operating from the new center on November 20, 2017. All FAST bus routes were realigned at the same time. The ribbon-cutting occurred on November 30. Security and maintenance services are underway. The old transfer center has closed. Greyhound upfit work has not been completed. The City issued an IFB for this work with bids to be received on January 9. The Greyhound improvements are expected to take about 75 days. Greyhound needs to begin using the FAST Transit Center by January 29, 2018. Temporary accommodations are being prepared that will allow Greyhound to start using the new center prior to completing their upfits. Greyhound will use the "retail/sundries area" near the main entrance until Greyhound's improvements are completed. The City plans to issue a new RFP for leasing tenant spaces and food services in January 2018.	Behind Schedule and Not Complete

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4	FY 17/ FY 16 City gateways	Michael Gibson	The Gateway Committee recommended replacement of signage throughout the City of Fayetteville. Consideration is being given to ensure aesthetically pleasing concepts displaying continuity in signage throughout Fayetteville.	6/30/2018		Ramsey Street, Raeford Road Gateway Sign, and Murchison Road Gateway Signs have established power. Bragg Boulevard Gateway Sign's power is pending wire installation by Duke from transformer to meter base. Staff is in conversation with vendor on replacing the HWY 24 and HWY 301 gateway signs.	On Schedule
5	FY 18 Conduct a vehicle maintenance cost benefit analysis	Jay Reinstein	The CMO will evaluate the City's current Fleet Operations with PWC and will explore alternatives as a result of an RFI then RFP using a third party expert selected by January 2018 with a final report due by March 2018 to be considered for the FY19 Budget process. The timing will most likely mean that if additional budget is needed, it may need to be funded at mid-year.	6/30/2018		Five RFI proposals were received by the City on September 22, 2017. A pre-RFP meeting is scheduled with five vendors on 10/27 with a final RFP being released November 30. Updates will be provided periodically to the Committee. Final RFP review and evaluations will be scheduled in early January 2018 with the RFP being released in mid-January for 60 days.	On Schedule

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5	FY 18 Improve performance management and reporting	Rebecca Rogers Carter	This project was identified by City Council at their strategic planning retreat in February, 2017. It will follow efforts to improve performance data entry, use of data to drive decisions and performance reporting.	6/30/2018	10/30/2017	The Data Governance Policy was adopted in March, 2017 outlining specific responsibilities and requirements. Additional functionality was added to TRACStat for an increased ability to monitor submission compliance and options for users to view and analyze trends and targeting. Training provided to staff and continues on a regular basis with popular “SPA Lunch and Learns”. The FY 2017 Yearend report was issued to Council and the public in Oct. 2017. City earned ICMA recognition in Oct. 2017 with Certification of Excellence in Performance Management. The SPA office will continue to provide performance results annually via TRACstat which includes trending, targeting, budget and financial information. The City will work to build a Strategy Hub which will integrate cross functional KPI dashboards. The City’s data analytics efforts were recently recognized, earning a “GIGA Award” for the Neighborhood Indicators & Community Evaluation project. This TFA is complete and operational with a focus on continuous improvement.	Completed
6	FY 18/ FY 17/ 16 Complete City Hall renovation including first floor	Kristoff Bauer	Renovate the first floor of City Hall to improve safety and customer service.	6/30/2018		In design.	Behind Schedule and Not Complete

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6	FY 18 Develop and execute Ombudsman program for improved customer service	Doug Hewett	Develop and fund an organizational ombudsman program that advocates for City programs and services and facilitates communication to resolve systemic issues. The program seeks to improve customer service and promotes a culture of excellence.	1/31/2018		Researched overall concept to include leveraging existing and related functions. NI was not funded in the FY 18 budget.	Stopped/Unprogrammed
6	FY 16 Develop and launch new City website	Kevin Arata	Complete redesign of the City's outward facing website with the majority of City departments completed and published. Expect full site overhaul to be complete by 1 May, when the transit site is completed. End result will be a redesigned City website, Parks & Recreation website, Police website, Fire/Emergency Services website. Police, Fire and Transit were a bit different than the other City departments in that they each had their own separate sites which need individual attention and design, while the other departments basically fell in upon the City website structure.	8/31/2017		The Transit center website has launched along with the opening of the Transit Center this past fall. The City's website overhaul is now formally complete. Regular updates will be performed as needed by the website manager and content managers as needed to keep the site fresh and up to date.	Completed

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1	FY 18/FY 17 Hurricane Mathew Event, Response & Recovery	Finalize after action review and report the lessons learned-EM	Survivors returned to safe, secure and sanitary housing-Community Development	FEMA reimbursement for the City complete-Finance	City infrastructure and resources restored to pre-storm status- E & I	Hazard mitigation grant program complete-Finance					
1	FY 18/ FY 17/ FY 16 Complete study for a Joint 911 Center and seek Council approval	Mission Critical Partners Feasiblity study	Design (Consultant, stakeholders, land acquisition, architectural	Structure (Identify contractor, construction (facility), and structure	Technical Infrastructure (system install, test, full operation of the center						
1	FY 18/ FY 17/ FY 16 Build fire station 12	Complete sustantial project design in coordination with architect mid-February 2017.	Place project put out to bid.	Bid closes on March 28, 2017 at 4pm.	Determine who to award project to within 2 weeks and forward to City Council for approval.	Projected ground breaking for station construction will be in May 2017.	Construction completion within 300 days of notice to proceed.	Finish up roof shingling, landscaping around stormwater retention pond and around station and brick work. Work with radio installation company and IT on data installation and radio	Move in within 30 days of completion date during April/May 2018.		

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1	FY 17 Expand Corridor Cameras	The Fayetteville Police Department completed an assessment of the damaged cameras from the 2017	The City of Fayetteville issued a RFP for repairs for the closed circuit	The City of Fayetteville secured a bid from Brady Intergrated Security							
2	FY 18 Project Homerun Redevelopment	Contract with Houston Astros	Contract with Populous Architects	Contract with CM@R Barton Malow	Site Control	Final Design	Construction Begin	Guarenteed Maximum Price Amendment	Bond Financing	Substantial Completion	

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2	FY 18 Establish a revolving loan pool for small business	Require City Manager determination as to need and priority.	Require City Council review and approval. Funding was not approved for FY18.								
2	FY 18/ FY 17 Execute approved plan to redevelop Centre City Business Park	Revised: Complete renovation of E.E. Smith house	Revised: Complete land assembly	Revised: Secure a developer	Revised: Complete project deal with developer						

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2	FY 18 Develop a Shaw Heights annexation implementation plan	Discuss Shaw Heights annexation item at City Council work session.	Develop an Outreach Plan to engage Shaw Heights								
2	FY 17 Develop preliminary land acquisition strategies for Shaw Height	Discuss Shaw Heights Annexation initiative at council work session.	Develop an outreach plan to engage Shaw Heights residents to consider a								
2	FY 18 Policy Direction for Murchison Road and Corridor redevelopment	Identification and appointment of Ad Hoc Committee members.	Conduct meetings with committee to identify targets, phasing and	Hold open house/meeting with neighborhoods /stakeholders.	Draft policy.	Vetting of draft pollicy back thru committee.	Finalize draft of policy.	Presentation and action before City Council.			
2	FY 18 Develop a targeted tax incentives policy	Research legislation that would allow a Targeted Tax Incentive Policy.	Recommend Targeted Tax Incentive Policy to Council for adoption.	Recruit new businesses to offer incentive program							

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3	FY 18 / FY 17 Complete study and develop a plan of action that will accelerate stormwater projects by 25%	Revised: Request a new Engineering position for FY 18	Revised: Develop and advertise a Request for Interest (RFI) to solicit the private sector	Revised: Develop options for project implementation and budget impact to bring							
3	FY 18/ FY 17/ FY 16 Complete Comprehensive Land Use Plan	REVISED: Adopt Resiliency Element	REVISED: Adopt West Fayetteville/VA Medical Center	REVISED: Adopt Haymount Area Plan	REVISED: Adopt Bonnie Doone / Cottonade	REVISED: Adopt Shaw Heights Area Plan (if	REVISED: Adopt Cape Fear Valley Regional	REVISED: Adopt Massey Hill Area Plan			
3	FY 18/ FY 17 Develop comprehensive review of broadband capabilities in city to leverage City's fiber assets to improve speed, liability and coverage	Collect updated Fiber infrastructure map	Create Broadband effectiveness committee for the purpose of developing local use cases, outreach, and education	Attend BRIGHTSpot workshop	Coordinate with FCEDC to outline needs from the City	Coordinate with FCEDC to outline needs from PWC	Create Broadband effectiveness committee for the purpose of developing local use cases, outreach, and education				

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3	FY 18 Review changes to the Unified Development Ordinance	REVISED: Initiate internal list of UDO issues (from planners and those utilizing the document for administration and enforcement.	REVISED: Conduct external customer and stakeholder interviews for comments and suggestions.	REVISED: Conduct similar cities review of UDO by ordinance review and conversation planner-to-planner (pier review).	REVISED: Three -stages conversations with city management and city council members of issues and concerns. Beginning in mid	REVISED: Presentations to stakeholders, planning commissioner, and draft completion.	Implementatio n of new text amendments through city council action.				
3	FY 15 Complete full implementation of FayWorx	Review audit Permitting and Inspections	Respond to audit Permitting and Inspections	Implement approved recommendations with IT							

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4	FY 18/ FY 17 Complete Parks and Recreation Capital bond projects	Request for Land Lease (from North Carolina Wildlife Commission) at Lake Rim for Western Senior Center	Complete Kiwanis Recreation Center Splash Pad	Complete Massey Hill Recreation Center Splash Pad	Complete Construction of Inclusive Playing Field at Massey Hill Recreation Center	Complete Myers Recreation Center Splash Pad	Begin design process for downtown Skate Park				
4	FY 18/ FY 17/ FY 16 Airport Terminal Renovations	Value engineering	Advertise for pre-qualification of General Contractors.	Pre-qualification solicitation period ends	Advertise for bids	Non-mandatory pre-bid meeting	Bids Due/Opening	Contingency Bid Opening	Construction Contract executed.	Pre-construction meeting	Demolition ceremony

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4	FY 18/ FY 17 Complete pedestrian master plan and seek Council approval	Revised: Apply for pedestrian master plan grant through FAMPO	Develop stakeholder committee to develop project scope and provide guidance to consultant	Bring Master Plan to Council for decision on plan and budget implementation							
4	FY 18/ FY 17 Develop target area revitalization strategy	Revised: Develop code enforcement strategy	Revised: Begin renovation of houses	Revised: Begin quarterly code enforcement	Revised: Remove blighted properties/begin demolition efforts						
4	FY 18 Adoption of Fayetteville Beautiful by Fayetteville Cumberland Parks and Recreation	Fayetteville Beautiful robo-call informing citizens of Adopt-a-Street online option.	Fayetteville Beautiful city-wide clean up effort.	Create Fayetteville Beautiful Campaign to push throughout county.							

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4	FY 18 Conduct an anti-poverty summit	Discuss present and current poverty data about various poverty-related issues along with survey data.	Distribute Community survey in September.	Consider policy solutions that can be implemented at the state and local levels as well as identification of all resources available within our community network.	Interpretation of survey results.	Conduct P4P Community Summit					
4	FY 18 Conduct a comprehensive housing study	Revised: Select housing study consultant	Revised: Complete study and provide results to Council								
4	FY 18/ FY 17/ FY 16 Complete Cape Fear River Trail through Part C	Revised: Design trail crossing and receive approval for construction from									

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4	FY 18/ FY 17/ FY 16 Develop Homelessness Solution: Execute approved IA with County	Revised: Execute interlocal agreement	Revised: Secure agency to provide homeless services	Revised: Provide homeless services							
4	FY 17- FY 15 Execute TIP/ FAST Center	Construction - Substantial completion	Move-in/Ready for opening	Begin bus operations	Implement bus route changes	Implement Sunday bus service	Grand Opening	Bid Greyhound tenant improvements /upfits	Complete Greyhound Improvements	Close Project	

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4	FY 17/ FY 16 City gateways	Approve final Gateway sign designs.	Request permits for installation of Gateway signs.	Install Gateway signs at 2 locations (Ramsey Street, Murchison Road).							
5	FY 18 Conduct a vehicle maintenance cost benefit analysis	Review results from PWC Fleet Assessment by the outside consultant to assess the existing fleet facility and future workload and space program requirements for PWC that would	Establish committee and create team charter	Define scope for RFI	Complete Market Analysis	Evaluate responses to RFI	RFP to be reviewed by City staff, Committee and PWC	RFP to be released	Review and Evaluate RFP submissions	Determine model to be implemented	Develop Budget

City Council Targets For Action Updates as of December 31, 2017

Goal	Project	Action Step Description-1	Action Step Description-2	Action Step Description-3	Action Step Description- 4	Action Step Description- 5	Action Step Description-6	Action Step Description-7	Project - Action Step Description-8	Action Step Description-9	Action Step Description-10
5	FY 18 Improve performance management and reporting	Organizational performance management training March 2	What Works Cities performance management improvement initiative- Complete discovery phase and enter into specific project agreement	WWC project completion Stormwater	Fine tuning Tracstat - Complete scope of work, with Nuebrain, testing and production						
6	FY 18/ FY 17/ 16 Complete City Hall renovation including first floor	Target Date: Ongoing	The third floor is under construction with anticipated	Remodel City Hall to improve safety, security and	Complete and present design of first floor	Complete and present interim operational plan	Complete remodel of the first floor				

City Council Targets For Action Updates as of December 31, 2017

Goal	Project	Action Step Description-1	Action Step Description-2	Action Step Description-3	Action Step Description- 4	Action Step Description- 5	Action Step Description-6	Action Step Description-7	Project - Action Step Description-8	Action Step Description-9	Action Step Description-10
6	FY 18 Develop and execute Ombudsman program for improved customer service	Research overall concept to include leveraging existing and related functions.	Develop budget and operating plan consistent with approved concept	Implementatio n of approved program							
6	FY 16 Develop and launch new City website										